Dear Sir/Madam,

**‘Interactive Seminar for Industry Associations and SMEs’**

**August 22, 2019 at IMC**

IMC Chamber of Commerce and Industry through its Forum of Affiliated Associations Committee is organizing an **Interactive Seminar for Industry Associations and SMEs**, the details are as follows:

**Day and Date : Thursday, August 22, 2019**

**Time : 6.00 p.m.**  **to 8:30 p.m. (Followed by Networking Dinner)**

**Venue : Walchand Hirachand Hall (4th Floor), IMC Bldg, IMC Marg, Churchgate, Mumbai - 400 020.**

Small and Medium Enterprises (SMEs) have been contributing very significantly to India’s Economic Development, Industrial Production, Employment creation, and provide seedbed for enterprise development. Keeping the enhancement of SME competitiveness in view, IMC will be organizing the Seminar for the benefits of its Members and SMEs. Also, we at IMC believe that SME sector in India is essential to achieving the nations targeted growth rate, as this sector opens a window of opportunities to nurture budding entrepreneurs and incubate innovation at its most rudimentary level.

The Seminar will be addressed by Eminent Experts from the **MSME Development Institute, Ministry of MSME, Government of India** and **TATA Tele Business Services,** who willshare their valuable perspectives on ‘**Schemes and Programmes for development of the SME Sector**.

This seminar would be beneficial to entrepreneurs as this will give insights and in-depth knowledge about the various types of extension services and assistance in setting up of units, promoting and developing products and Services for the SMEs. Hence to understand the business potential, **we cordially invite you to attend this event.** Please confirm your attendance at the earliest to make requisite arrangements.

***We also request you to disseminate the Seminar information amongst your Members, Associates, Affiliates and other important stakeholders who wish to benefit from this informative event.***

**Kindly note there is NO PARTICIPATION FEE**. However, **registration is mandatory**.

To register kindly send us the following information as given below:

Name:

Organisation:

Designation:

Email ID:

Mobile / Phone Number:

We will appreciate a line in confirmation of your attendance to Mr. Anup Misal, Assistant Director on [anup.misal@imcnet.org](mailto:anup.misal@imcnet.org) or Tel no: 022-71226678 at the earliest.

We do hope you will be able to seize this opportunity and participate in this Seminar along with your Members.

With regards,

**Ajit Mangrulkar**

**Director General, IMC Chamber of Commerce and Industry**